



IOWA
STATE ASSOCIATION

Shoes for a Cause

Event Details: (Level 1, 2, or 3. This is an individual event)

Directions: Design a shoe that supports a cause or charity of the members choosing. Composition of the shoe is up to the student member. Only one shoe per student member is permitted. Subject matter must be appropriate for public display and not contain any unsafe or illicit material. The medium is up to the member (examples are felt tip pen, colored pencil, paint, etc.) Size should be limited to no larger than 11x17 piece of paper. On the back of the picture the member should have a paragraph explaining why they have chosen this cause and at least two statistics for this cause.

Identification: Make sure the paper is labeled with member name, chapter, and level.

Submission: Turn in at the registration desk at the Fall Leadership Rally.

	Incomplete	Does not meet expectations	Somewhat meets expectations	Meets expectations	Exceeds expectations	Points
Cause or charity is indicated on cleat	1	2	3	4	5	
Appropriate Size/Layout/Design	1	2	3	4	5	
Use of Graphics/ Colors	1	2	3	4	5	
Originality of Design	2	4	6	8	10	
Overall Impression/ Visual Appeal	2	4	6	8	10	
Two statistics included	1	2	3	4	5	
Paragraph thoroughly explains the choice of charities	2	4	6	8	10	
Total Points Possible 50						
Ranking (complete after scoring)						
Comments:						