



IOWA
STATE ASSOCIATION

\$20 Clothing Challenge

Event Details: (Level 1, 2, or 3. This is an individual event)

Directions: \$20 Clothing Challenge, an individual event, will showcase the participants' creativity in purchasing an outfit for \$20 or less from resale venues (garage sales, consignment or thrift stores, etc) that represents an intended use for the selected outfit.

Identification: Make sure the project is labeled with member name, chapter, and level.

Submission: Turn in at the registration desk.

SPECIFICATIONS

Participants will not spend more than \$20 on an outfit that covers the entire body, which means a top and bottom or a one piece (such as a dress)

- Receipts are required.
- Accessories and shoes are not part of the \$20.
- Outfits must come from garage sales, consignment stores or thrift stores.
- Participants must complete a \$20 Challenge Report (see below) and **MUST** attach a picture of themselves in the outfit forward and backward facing.

PARTICIPANT QUESTIONS

There is no formal oral presentation for this event, however, participants should be prepared to answer the following questions at the designated set up time. These questions are designed to be asked conversationally. Participants will be evaluated on the quality of their answer, not on their presentation of responses.

1. What was your concern?
2. What was your goal?
3. What did you learn?
4. What would you change if you did this event again?



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\$20 Challenge Report

Name: _____ Chapter: _____

Category: Level 1 Level 2 Level 3

Where did you purchase your garment/outfit?

Choosing Clothing to Enhance Appearance and Increase Self-Confidence:

A. How does this garment/outfit express your personality?

B. How does this garment reflect current fashion trends?

Choosing With a Purpose:

A. What occasions, purposes or activities did you have in mind when you selected this garment/outfit?

B. What functional characteristics (protection, movement, thermal, etc.) did you want in your garment/outfit and how does this garment/outfit match your intent?

C. How do the accessories you have chosen add to your overall appearance?

Consumer Skills Acquired:

A. Identify one construction detail of this garment to show quality workmanship.

Well constructed details:	Why?
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Consumer Skills Acquired (continued):

B. What is the fiber content of your garment or the parts of your outfit?

- Dress:
- Skirt:
- Pants:
- Blouse:
- Shirt:
- Jacket/Coat/Sweater:
- Other:

C. What kind of care is required for the selected garment/outfit?

Keeping Track of Your Costs:

A. The purpose of this section is to show that the total cost of an outfit is often more than just the garments! How much did this garment/outfit cost? Figure below. If you are using accessories that you had on hand already, indicate “had” in the price column.

Purchased Items:	Cost:	Accessories :	Cost:
Jacket		Shoes	
Pants		Hat/cap	
Skirt		Socks	
Dress		Tie/Scarf	
Shorts		Bag	
Sweater		Jewelry	
Shirt/Top		Gloves	
Blouse/Top		Other	
Other:		Other	
Total:		Total	

Add GARMENT and ACCESSORY costs to get TOTAL OUTFIT COST:	
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B. How many times per year do you plan to wear this outfit?

C. Divide the cost of the purchased outfit by the number of times you will wear it in a year to find the annual cost per wearing:

Outfit cost: **Divided by times worn per year:** = **Cost per wearing:**

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D. Attach your sales slip(s) or receipt(s) here: You may use additional pages if needed.

E. Include a picture of you wearing your outfit.



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Name(s)	
School	
Level	

	Incomplete	Does not meet expectations	Somewhat meets expectations	Meets expectations	Exceeds expectations	Points
Choosing Clothing to Enhance Appearance and Increase Self-Confidence	2	4	6	8	10	
Choosing with a Purpose	1	2	3	4	5	
Consumer Skills Acquired	2	4	6	8	10	
Keeping Track of Your Costs	1	2	3	4	5	
Attractiveness of Garment and Accessories	2	4	6	8	10	
Fit	1	2	3	4	5	
Participant Questions	1	2	3	4	5	
Total Points Possible 50						
Ranking (complete after scoring)						
Comments:						