



IOWA
STATE ASSOCIATION

Child Safety Flyer

Event Details: (Level 1, 2, or 3. **This is an individual event**)

Directions: Design a flyer that addresses a child safety issue. The flyer should be appropriate to distribute to parents helping educate about a critical child safety topic. Composition of the flyer is up to the student member. Only one flyer per student member is permitted. Subject matter must be appropriate for public display and not contain any unsafe or illicit material. The Required Components:

- **One 8.5 x 11 flyer printed for submission**
 - Child safety topic and creative title addressing topic
 - Content about the topic
 - Action steps parents should take
 - Statistics or Reason why the topic is important to child safety

Identification: Make sure the paper is labeled with member name, chapter, and level.

Submission: Turn in at the registration desk at the Fall Leadership Rally.

	Incomplete	Does not meet expectations	Somewhat meets expectations	Meets expectations	Exceeds expectations	Points
Child Safety Topic is included	1	2	3	4	5	
Appropriate Size/Layout/Design	1	2	3	4	5	
Creative title addresses topic	1	2	3	4	5	
Appropriate and useful content	1-2	3-4	5-6	7-8	9-10	
Action Steps for Parents	1-2	3-4	5-6	7-8	9-10	
Two related statistics/reasons	1-2	3-4	5-6	7-8	9-10	
Overall Impression/ Impact	1	2	3	4	5	
Total Points Possible 50						
Ranking (complete after scoring)						
Comments:						