



IOWA
STATE ASSOCIATION

Trend Board

Event Details: (Level 1, 2 or 3. **This is an individual event**)

Directions: Submit a poster that showcases the Pantone Color of the Year and communicates thoughts on trend direction in the color. There are two pathways you can choose from for this state project:

- Fashion: Participants will design a two-piece garment for a male or female influenced and inspired by the chosen trend.
- Interior Design: Participants will design one room influenced and inspired by the chosen trend.

The trend board should include the following:

- Design, creative title that reflects the trend, a short description of the color trend and the designed garment or room, a small collage highlighting the trend in media, print, etc.

Identification: Poster should be labeled with the member name, chapter, and level.

Submission: Turn in at the registration desk at the Fall Leadership Rally.

	Incomplete	Does not meet expectations	Somewhat meets expectations	Meets expectations	Exceeds expectations	Points
Color trend is evident and clear in the design	1	2	3	4	5	
The design is inclusive of the trend and is based on strong design elements and principles	1-2	3-4	5-6	7-8	9-10	
Collage represents theme with a creative aesthetic	1-2	3-4	5-6	7-8	9-10	
Creative Title is included and relevant	1	2	3	4	5	
Paragraph description is well developed and free from errors.	1-2	3-4	5-6	7-8	9-10	
Overall project is grammatically correct, neat, and contains all required elements	1-2	3-4	5-6	7-8	9-10	
Total Points Possible 50						
Ranking (complete after scoring)						
Comments:						