

FCCLA Chapter T-shirt Design

Event Details: (Level 1, 2, or 3. Event is for individual)

Directions: Design a chapter t-shirt that represents the state theme, your school, and follows the FCCLA Branding Guidelines [Branding Guidelines | FCCLA](#). Please submit a mock-up design including the front and back of the shirt.

Along with the design, please include one to two paragraph(s) describing the design and why it is a good representation of the state theme, your school and FCCLA. Only one design per student is permitted. Subject matter must be appropriate for public display and not contain any unsafe or illicit material. Members may choose any medium that they want.

Identification: Make sure that name, chapter, and level is labeled on the back of the submission.

Submission: Turn in the chapter t-shirt design and paragraph on paper at the registration desk

	Incomplete	Does not meet expectations	Somewhat meets expectations	Meets expectations	Exceeds Expectations	Points
Composition/ Use of Space/ Balance	1	2	3	4	5	
Originality of Design	1	2	3	4	5	
Use of Graphics/ Colors	1	2	3	4	5	
Description Content and Grammar	1	2	3	4	5	
Information and design promote School	1	2	3	4	5	
Information and design promote FCCLA	1	2	3	4	5	
Information and design represent Iowa	1-2	3-4	5-6	7-8	9-10	
Overall Visual Appeal	1-2	3-4	5-6	7-8	9-10	
				Total Points Possible 50		
				Ranking (complete after scoring)		
Comments:						