



**Event Details:** (Level 1, 2, or 3. This is an individual event)

**Directions:** Fashion Sketch recognizes members for their ability to design and sketch a croquis based upon a provided design scenario.

**Identification:** Make sure the project is labeled with member name, chapter, and level.

**Submission:** During event

## SPECIFICATIONS

Participants will design, sketch, and color one outfit on a croquis based on the theme provided below.

Participants will complete the Principles and Elements of Design worksheet and submit it with the explanation.

### Fashion Sketching

Sketching Techniques	Produce a design that is neatly rendered, sketched, colored, and includes extra details (zippers, stitching, buttons, seam lines, etc.) Participants may use a croquette of their choice.
Design Scenario	Your designing a gown or men’s wear to wear to the school dance. You need to include the pantone color of the year as part of the design for 2025. <a href="https://www.pantone.com/color-of-the-year/2025">https://www.pantone.com/color-of-the-year/2025</a> The outfits should be appropriate for a semi-formal event, respectful and something that will reflect the school’s reputation in the community. You can choose to create an outfit for a male or female.
Accessories	Incorporate accessories into sketch - jewelry, gloves, hats, sunglasses, scarves, etc.
Creative & Original Designs	Execute original thorough and planned out designs of croquis
Craftsmanship	Croquis is clean and crisp with no excessive eraser marks. The croquis has been outlined in black marker or colored pencil.

### Event Components

All components should be included in a 2-pocket folder with name, chapter, and category listed on the outside.

Fashion Sketch	Completed fashion sketch
Explanation of Design	Up to one 8 ½” by 11” page. Explain the design choices that have been made, including the relation to the state that was selected.
Elements and Principles of Design Worksheet	One 8 ½” x 11” page of the completed Elements and Principles of Design Worksheet (pg 25 of the 2022-2023 Skill Demonstration Event Guidelines) which explains how the four elements of design and the five principles of design have been used in the sketch.

### PARTICIPANT QUESTIONS

There is no formal oral presentation for this event, however, participants should be prepared to answer the following questions at the designated set up time. These questions are designed to be asked conversationally.

Participants will be evaluated on the quality of their answer, not on their presentation of responses.

1. What was your concern?
2. What was your goal?
3. What did you learn?



## Fashion Sketch

### Elements and Principles of Design Worksheet

Participant Name: \_\_\_\_\_

Chapter: \_\_\_\_\_

To be completed by participant at the designated participation time.

Place completed worksheet in file folder, along with completed croquis, and provide to evaluators following the oral presentation.

Elements of Design Explain the element and how it has been incorporated in the sketch	
Line	
Shape	
Texture	
Color	

Principles of Design Explain the Principle and how it has been utilized in the sketch	
Proportion	
Balance	
Emphasis	
Rhythm	
Harmony	



**IOWA**  
STATE ASSOCIATION

# Fashion Sketch

Name(s)	
School	
Level	

	Incomplete	Does not meet expectations	Somewhat meets expectations	Meets expectations	Exceeds expectations	Points
Sketching Technique	2	4	6	8	10	
Design Scenario Considered	1	2	3	4	5	
Elements of Design	1	2	3	4	5	
Principles of Design	1	2	3	4	5	
Accessories Included	1	2	3	4	5	
Creative and Original Design	2	4	6	8	10	
Craftsmanship	1	2	3	4	5	
Participant Questions	1	2	3	4	5	
<b>Total Points Possible 50</b>						
Ranking (complete after scoring)						
Comments:						