



IOWA
STATE ASSOCIATION

Promo Poster

Event Details: (Level 1, 2, or 3. This is an individual event)

Directions: Design a poster that answers one of the following questions:

- What is FCCLA?
- What is FCS?

The poster should be informative, easy to read, and address the question. Composition of the poster is up to the student member. Only one poster per student member is permitted. Subject matter must be appropriate for public display.

Requirements

- One poster board 18 x 21 with question on it
- Creative title addressing question
- Content about the question
- Important information for people to know

Identification: Make sure the poster is labeled with member name, chapter, and level.

Submission: Turn in at the registration desk at the Fall Leadership Rally.

	Incomplete	Does not meet expectations	Somewhat meets expectations	Meets expectations	Exceeds expectations	Points
Question is included	1	2	3	4	5	
Appropriate Size/Layout/Design	1-2	3-4	5-6	7-8	9-10	
Creative title addresses topic	1	2	3	4	5	
Appropriate and useful content	1-2	3-4	5-6	7-8	9-10	
Content provides answers to question	1-2	3-4	5-6	7-8	9-10	
Overall Impression/Design/Appeal	1-2	3-4	5-6	7-8	9-10	
Total Points Possible 50						
Ranking (complete after scoring)						
Comments:						